



- From 29th June 2020
- All material airing on BBC World News must now be delivered via Peach video www.peachvideo.com. This is a free service for our clients to send copies to BBC World News HD only.
- If a client wishes to undergo a 'pre-compliance check' of creative material before submitting final edits to Peach, please email globalnewstvcopy@bbc.com
- If you do not require a pre-compliance check, or the material has already been pre-approved, clients/agencies should send a copy instruction email to globalnewstvcopy@bbc.com advising of the copy details, channels & rotation requirements
- To upload broadcast material, log on to the Peach platform at www.peachvideo.com
- Material must be delivered to the 'BBC World News HD' station destination on the Peach platform and there will be **no charge** to our Advertising clients for this delivery.
- Guidance for new users on how to use the platform is available on the BBC Global News website at <https://bbcglobalnews.com/media/3250/peach-imd-cloud-bbc-world-news-content-sender-user-guide.pdf>
- All video files must be compliant with Peach specifications https://bbcglobalnews.com/media/3251/peach-imd-cloud-uk_roi-tech-specs-bbc-world-news.pdf
- Uploaders will receive technical pass/fail feedback on the platform
- Confirmation will be sent via email once material is compliance approved & delivered
- All material should be delivered no later than 5 working days before transmission. Any material transmitting in Africa should be delivered no later than 10 working days before transmission
- If you require a Peach account to be created, contact their regional support teams via the below –

support.uk@peachvideo.com (UK/US/ROI/Rest of EMEA)

support.dach@peachvideo.com (Germany, Switzerland, Austria)

support.fr@peachvideo.com (France)

support.hu@peachvideo.com (Hungary)

support.it@peachvideo.com (Italy)

support.latam@peachvideo.com (Latin America)

support.nordics@peachvideo.com (Norway, Sweden, Denmark, Finland, Iceland)

support.pl@peachvideo.com (Poland)

support.es@peachvideo.com (Spain)

support.cn@peachvideo.com (China)
support.id@peachvideo.com (Indonesia)
support.ph@peachvideo.com (Philippines)
support.sg@peachvideo.com (Singapore/Rest of APAC)
support.th@peachvideo.com (Thailand)
support.anz@peachvideo.com (Australia and New Zealand)
support@jp@groupimd.com (Japan)
EbusAidemMR@aidem.in (India)

Compliance

- Editorial Compliance approval takes a minimum of 2 UK working days to process for a verdict, should material be escalated up to an Advertising Standards Guardian (ASG) this will take an extra 2 UK working days minimum for a verdict.
- Should the ASG escalate material further up to a Senior Advertising Standards Guardian (SASG) this will take an extra 2 UK working days minimum for a verdict.
- We advise Clearcast approval to material being delivered for broadcast (provide reference should Clearcast approval have been obtained), but please note this does not guarantee BBC/Editorial Compliance approval for broadcast. Provide any substantiation/documents relating to any claims within the material being delivered, should material not be pre-compliance checked.
- We advise material is delivered for pre-compliance checking to ensure prompt broadcast delivery and to help prevent delay to a campaign start.

Off Air recordings

- BBC World News Off-air recording requests have a 4 UK working day turnaround time, we do aim to achieve off-airs before this turnaround time but please allow 4 working days. Please contact globalnewstvcopy@bbc.com for requests.