

BBC Earth TV Asia – Rate Card

November 2015

TIMING	DAY PART	RATE (US) / 30 SEC
6am-9am	Morning	\$250
9am-12pm	Late morning	\$250
12pm-3pm	Afternoon	\$250
3pm-6pm	Early Fringe	\$250
6pm-8pm	Early Prime	\$500
8pm-12pm	Prime	\$500
12am-2am	Late Fringe	\$250
2am-6am	Overnight	\$250